



# Regional Galleries Mapping & Needs Analysis

## ***What is the Regional Exhibition Touring Boost (RETB)?***

The Regional Exhibition Touring Boost (RETB) is a collaborative project between ART ON THE MOVE and the Art Gallery of Western Australia. The aim of the RETB is to share Western Australian culture more widely within Western Australia and attract visitors, by touring more high-quality visual arts exhibitions.

## ***What is the Regional Galleries Mapping and Needs Analysis Project?***

The Regional Galleries Mapping & Needs Analysis Project is an integral part of the Regional Exhibition Touring Boost. Consisting of gallery surveys and stakeholder interviews the data obtained from this project will help gather insight to provide advice, professional development and meaningful lifelong learning and potential employment opportunities to the public gallery sector in regional WA.

## ***Who is delivering the Regional Galleries Mapping and Needs Analysis Project?***

The Regional Galleries Mapping & Needs Analysis Project is a partnership between ART ON THE MOVE, Art Gallery of Western Australia, and Galleries West. Representatives from each of these entities make up a Steering Committee that will guide the project and advocate for its long-term outcomes. This project is supported by the State Government through the Royalties for Regions program.

## ***Why are regional galleries being surveyed?***

Key issues identified from the sector will inform how best to improve access to the states collection managed by AGWA and increase touring of exhibitions to regional communities. The results collected will be used to articulate and advocate the value of public galleries for potential investment needs to our Local, State and Federal investors.

## ***How will our data be used in the project?***

Involvement in this survey is completely voluntary and the information collected will remain completely confidential. Although there will be some identifying details requested of you, these will only be used to ensure that a wide range of galleries take part in the research. The information will NEVER be used to identify your specific responses during data analysis and reporting. Data is to be used only for research purposes and data analysis will always be summarised at the group level so that it will not be possible to identify individuals who have participated in the research.

## ***My venue already completed a survey in 2018. Why are we being asked to take it again?***

In 2018 we received partial or complete answers from approximately 40 regional gallery venues. The survey has been designed to understand the complex capabilities of regional public galleries in Western Australia and it became a fairly large survey. Each of the 52 questions provides us with essential data to gain a clearer picture of the challenges and opportunities experienced in the regions.

During July 2019 we will re-engage with regional public galleries that may need extra support to answer their remaining questions to successfully deliver a rich and accurate data set for the project.

## ***What are the key milestones of the projects?***

